



School Board as a Development Environment of Active Citizens

Having Research and Theory in the Finnish Setting as a Lens to Analyse and Develop Estonia

**Tallinn, Rahvusraamatukogu Kuplisaal
December 17 and 18 2018**

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Institute of Educational Leadership
University of Jyväskylä**



1. Introduction
2. Finnish Education Management Practice
3. School Boards in Finland
4. Modeling of the School Board as a Problem
5. Modeling of an Appropriate School Board as a Development Environment in the Estonian Cultural Context





Introduction



Goal of the event



(Risku, 2018)

The Estonian Cultural and Educational Congress, in Viljandi Workshop ('Parent as the future designer of spirituality in Estonia'', 24.11.2018) agreed on five important notions:

- Parents are the key players in creating the environment for the child's development.
- It is necessary to create social conditions for a new generation of parents to be able to take on the role of a parent.
- In order to participate in developing the school environment, the parent must take responsibility by participating in decision-making processes.
- Parents as decision makers must be educated and competent.
- Estonia needs a national education program for parents, the keywords of which are communication skills (teaching on development and conflict management) and cooperation (collegial management).

(Haller, 2018)

Leadership and management/administration



(Risku, 2018)

**Leadership
johtajuus**

**Management
administration
johtaminen
hallinto**



<http://www.joulukalenterit.fi/kalenteri/koulutusjohtaminen/>

(Jäppinen, 2016; Risku, 2011, 2018)

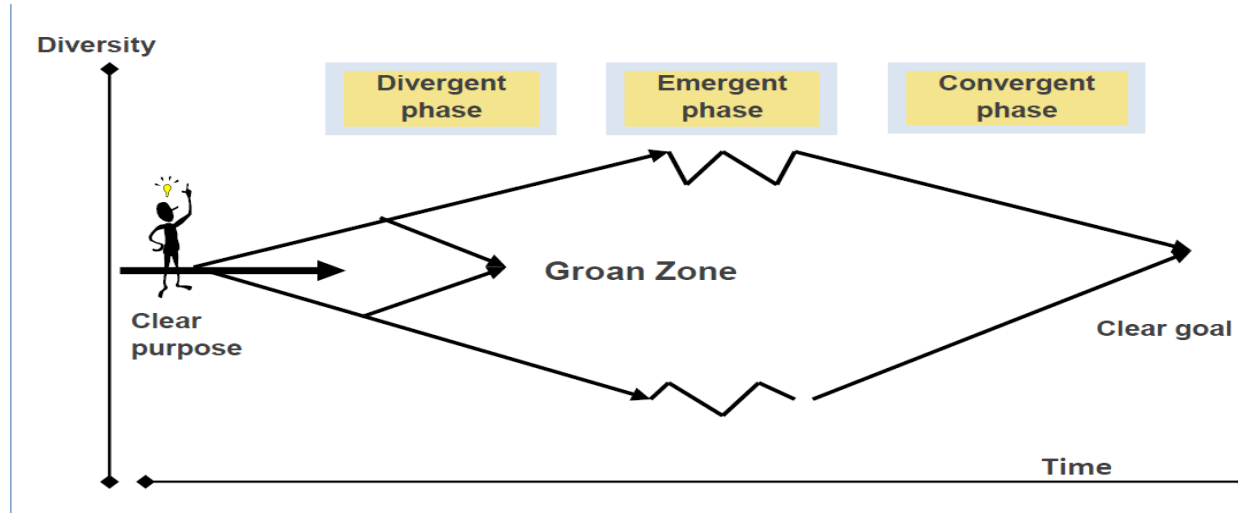
Pedagogy of leadership



(Risku, 2018)

- Heart in participatory leadership

- For example Art of Hosting (and Harvesting)



(Lundqvist et al., 2013, p. 31)

- Learning core practices like

- Constant practice of collaborative learning and the enquiry method

- for collaborative learning, see <http://effect.tka.hu/> (EFFeCT, n.d.)

- for the enquiry method, see <http://www.ec4slt.com/> (EC4SLT, n.d.)

- Conducting dialogue, mentoring and coaching.

- Work methods like world café, open space, gallery walk etc.

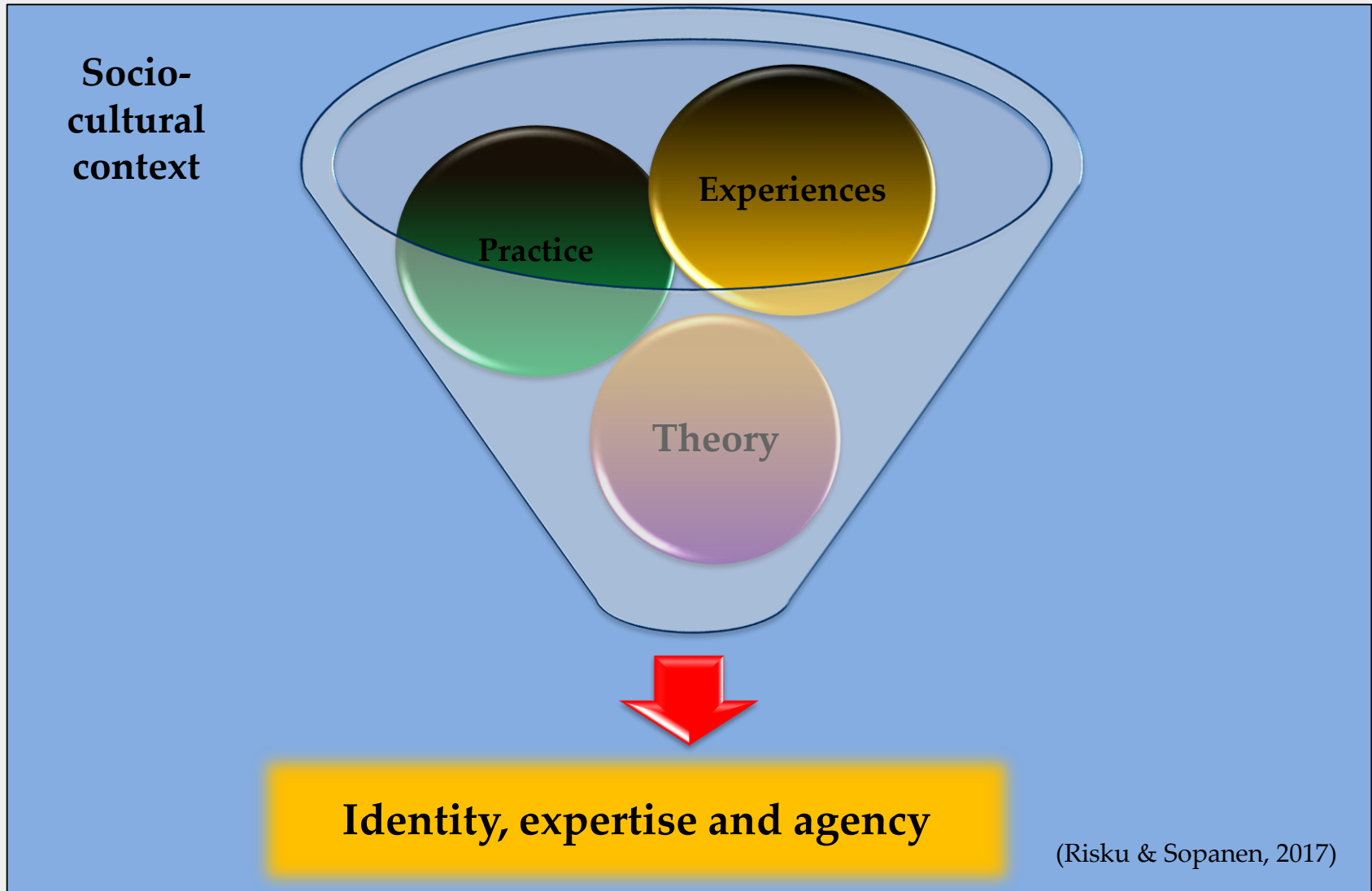
- ICT-tools like padlet, trello, blogging, skype, yammer, kahoot

(Risku, 2018)

Integrative Learning Approach



(Risku, 2018)



University of Jyväskylä



(Risku, 2018)



Established as Teacher seminar 1852

Today 6 faculties, 5 independent institutes and 2 subsidiaries

Focus on human and natural sciences



14 500 students (1000 international with over 100 nationalities) and 2 500 staff
Rank: 336 university (QS) and 84 Faculty of Education and Psychology (THE)

Faculty of Education and Psychology



(Risku, 2018)



Department of Teacher Training

- Class teachers
- Subject teachers
- Guidance counsellors
- Teacher training school



Department of Education

- Education
- Early childhood education
- Adult education
- Special education
- Educational Leadership



Department of Psychology

- Developmental psychology
- Neuropsychology
- Clinical psychology
- Personality and social psychology



Institute of Educational Leadership



(Risku, 2018)

- In the Faculty of Education and Psychology, University of Jyväskylä
 - The only of its kind in Finland
 - Experience of educating over a thousand academic students in Finland and internationally
 - An extensive provision of domestic and international professional development programmes
 - Systematic research and societal collaboration in education leadership and policy networks
- History of the institute
 - First university principal preparation programme in Finland (25 ECTS, basic studies) 1996
 - Status as Institute 1999
 - Advanced studies (35 ECTS, subject studies) 2000
 - Doctoral studies (240 ECTS) 2002
 - International Symposium of Educational Reform (ISER) network 2005
 - International Master's Degree Programme (120 ECTS) 2007
 - Post doc research 2008
 - International online MBA 2009 (80 ECTS, today called MEd)
 - Systematic professional development programmes 2011
 - International development projects 2011
 - Permanent status in University of Jyväskylä 2012
 - Early childhood education educational leadership programme 2012
 - Professorship in educational leadership 2014
 - Finnish name changed to correspond the English one 2015
 - Mission revised based on regular five-year-evaluation 2016
 - Basic and subject studies start using the name of the discipline in Finnish in curriculum 2017
 - Mission from Ministry to establish a national model for education in educational leadership 2018
- More information
 - <https://www.jyu.fi/edupsy/en/>

(Risku, 2018)

Leadership/management as a discipline in Finnish universities



(Risku, 2018)

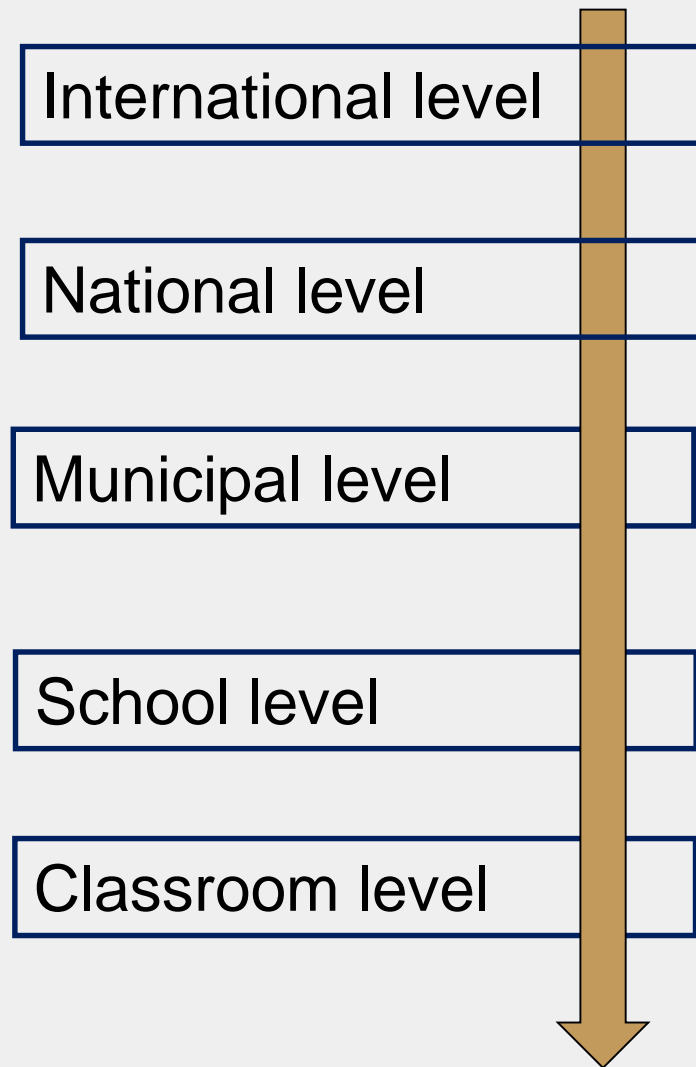


(Risku, 2018)

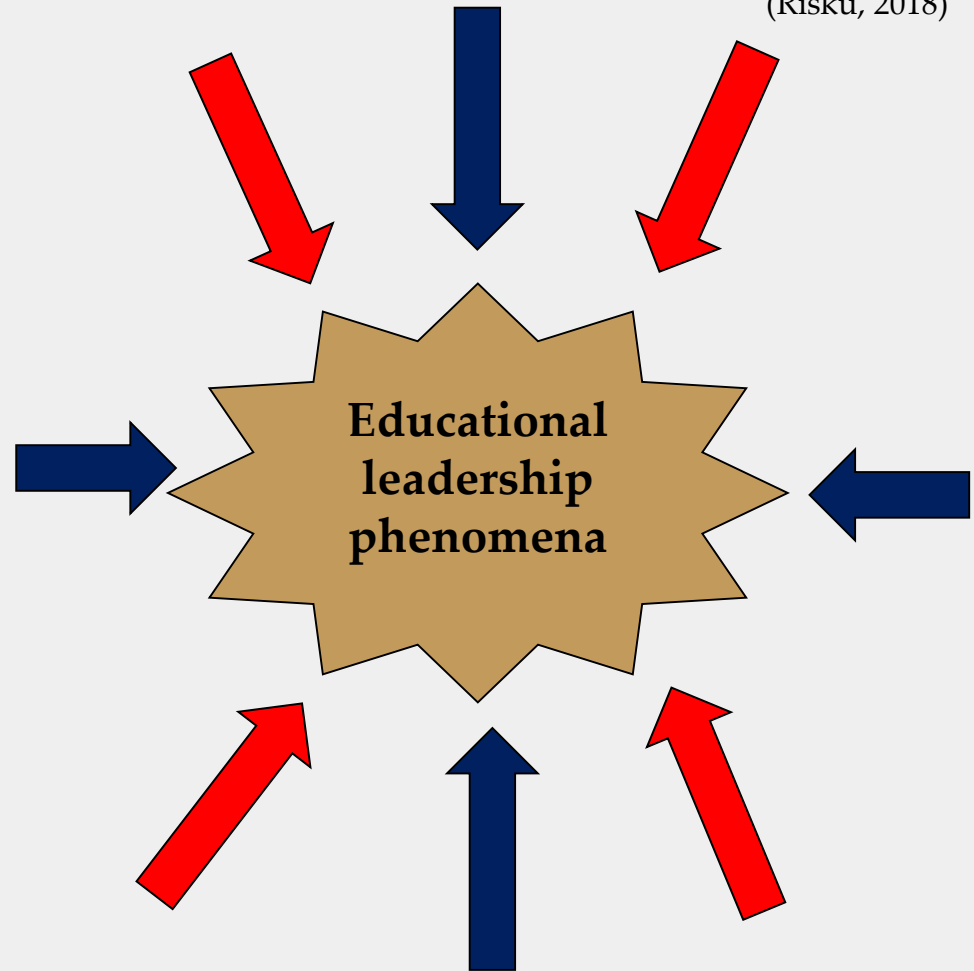
IEL research on educational leadership



(Risku, 2018)



Research on the system



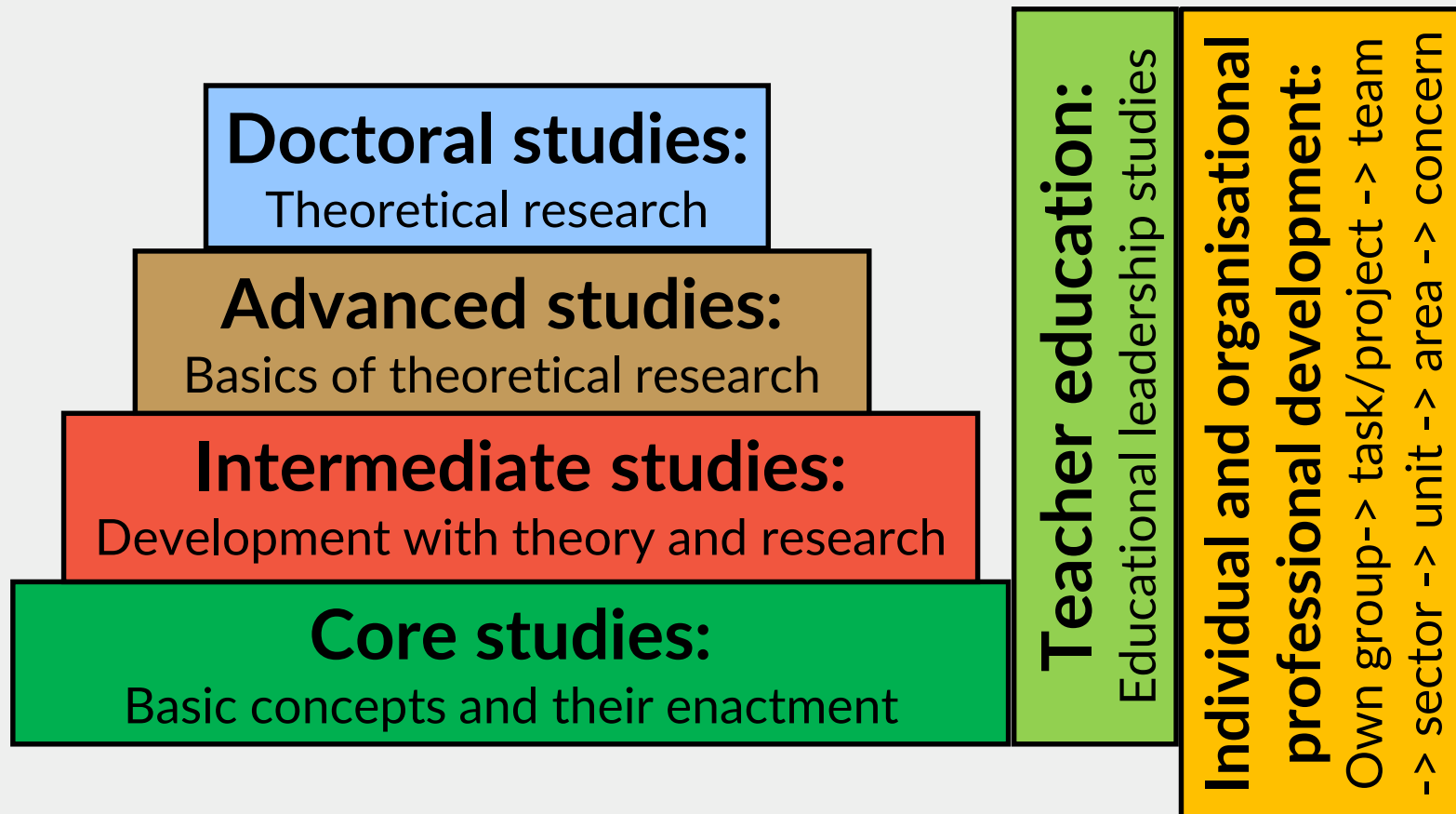
Research on the phenomena

(Risku, 2018)



(Risku, 2018)

IEL education in educational leadership



(Risku, 2018)

EXAMPLES OF PROGRAMMES/PROJECTS AT IEL 2017-2018



(Risku, 2018)

- Degree programmes
 - Principal preparation programme (25 ECTS, core studies)
 - Intermediate studies (35 ECTS, intermediate studies)
 - International Master's Degree Programme (120 ECTS, provided by the Faculty)
 - Doctoral Programme (240 ECTS, provided by the Faculty)
- Domestic professional development programmes (Funded by EDUFI)
 - Could I become the director of a day care centre? (4 ECTS)
 - Could I become the principal of a school? (6 ECTS)
 - Top Leader Education for superintendents (3 ECTS)
 - Critical Friend – business directors and principals peer-mentoring (3 ECTS)
 - Education for educational leaders in early childhood education (10 ECTS)
 - Inclusive local school –supporting inclusion on the school level (5 ECTS)
 - Professional development programme for team leaders (4 ECTS)
 - Academic education for educational leaders of all education forms (15 ECTS)
- Domestic and international research/development programmes
 - DAWN – Establishing a national for qualifying, induction and continuing education in educational leadership (Finnish Ministry of Education)
 - EEPN - European Education Policy Network (European Commission)
 - EdLead – Establishing a Master Programme for principals in Serbia (Tempus)
 - Effect - European Methodological Framework for Facilitating Teachers' Collaborative Learning (Erasmus+)
 - ELFA -Education and Learning For All in Eritrea (Finnish Foreign Ministry)
 - AEL- Aspiring Educational Leadership (ECF, Abu Dhabi Education Council)
 - OPTS - Oversea Programme for Three Supervisors 2017 (ECF, Jeju Education Department, Korea)

DAWN PROJECT



(Risku, 2018)



- Finnish Ministry of Education key project to establish a national model for qualifying, induction and professional development education in educational leadership
- EduFutura-project (JYU and JAMK) coordinated by IEL
 - City of Jyväskylä and Kokkola, Gradia and KPEDU Upper Secondary Education Consortia, Kokkola University Centre and University of Applied Sciences
 - Working life organisations
- Process
 - Autumn 2018: needs analysis
 - Spring 2019: designing and modelling
 - Year 2019-2020: experimenting
 - Spring and summer 2021: societal conclusions



(Risku, 2018)

European Education Policy Network



(Risku, 2018)



- European Union project to establish an inclusive and sustainable network of key actors in the field of teacher and school leader policy making.
- Coordinated by ESHA and ETUCE with lead partners EFEE, EERA, NEPC, Ellinogermaniki Agogi and University of Jyväskylä.
 - National partners
- Process
 - To be agreed



(Risku, 2018)



Finnish Education Management Practice



Finland has had calm pace with curriculum reforms



(Risku, 2018)

1925

Curriculum is an agreement on all that has to be done to meet the goals determined for education.

(Hellström, 2008; see also Hirsjärvi, 1983)

1952

1970

1985

1994

2004

2014

The Finnish curriculum reforms explicitly reflect the general societal development with foci for future creation.

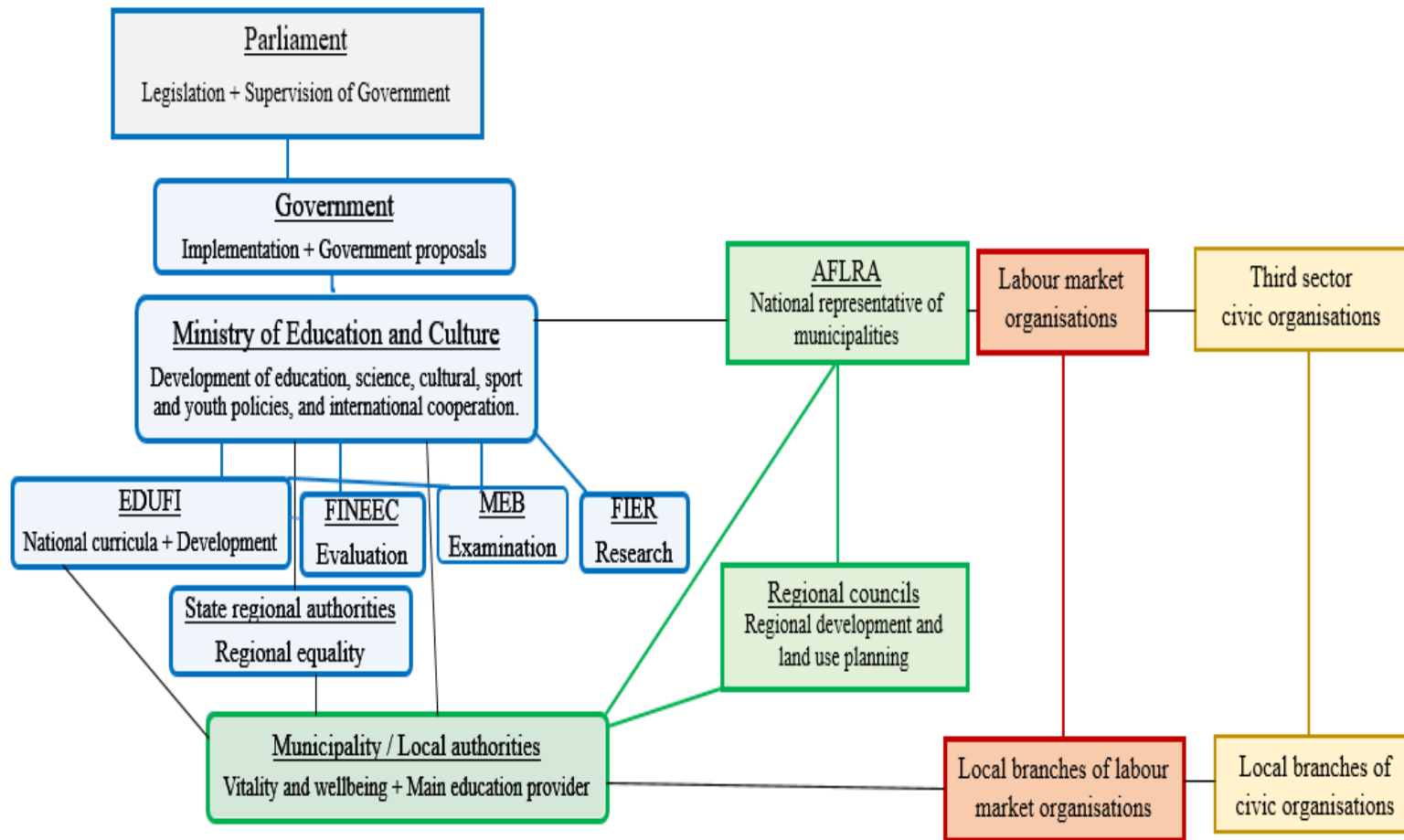
(Tian & Risku, 2018)

(Tian & Risku, 2018)

Finland has fourth way governance of education



(Risku, 2018)



EDUFI= Finnish National Agency for Education
 AFLRA= Association for Finnish Local and Regional Authorities
 FINEEC= Finnish National Education Evaluation Council
 MEB= Matriculation Examination Board
 FIER= Finnish Institute for Educational Research

(Risku, 2018)

Finance of education on national level



(Risku, 2018)

Financial responsibility

- State and education provider together
- Strong shift from state to education provider responsibility
 - For example, state responsibility in basic education 1970s 70% -> 2010 40%

Present system is based on calculatory costs for education

- Basic education is funded by Ministry of Finance as part of funding for basic services based on the number of 6, 7-12 and 13-15 year-old citizens in the municipality
- In upper secondary education the education provider is responsible for 58% of the calculatory costs per student and the state for 42%.

Education providers can apply for various discretionary grants from the Ministry

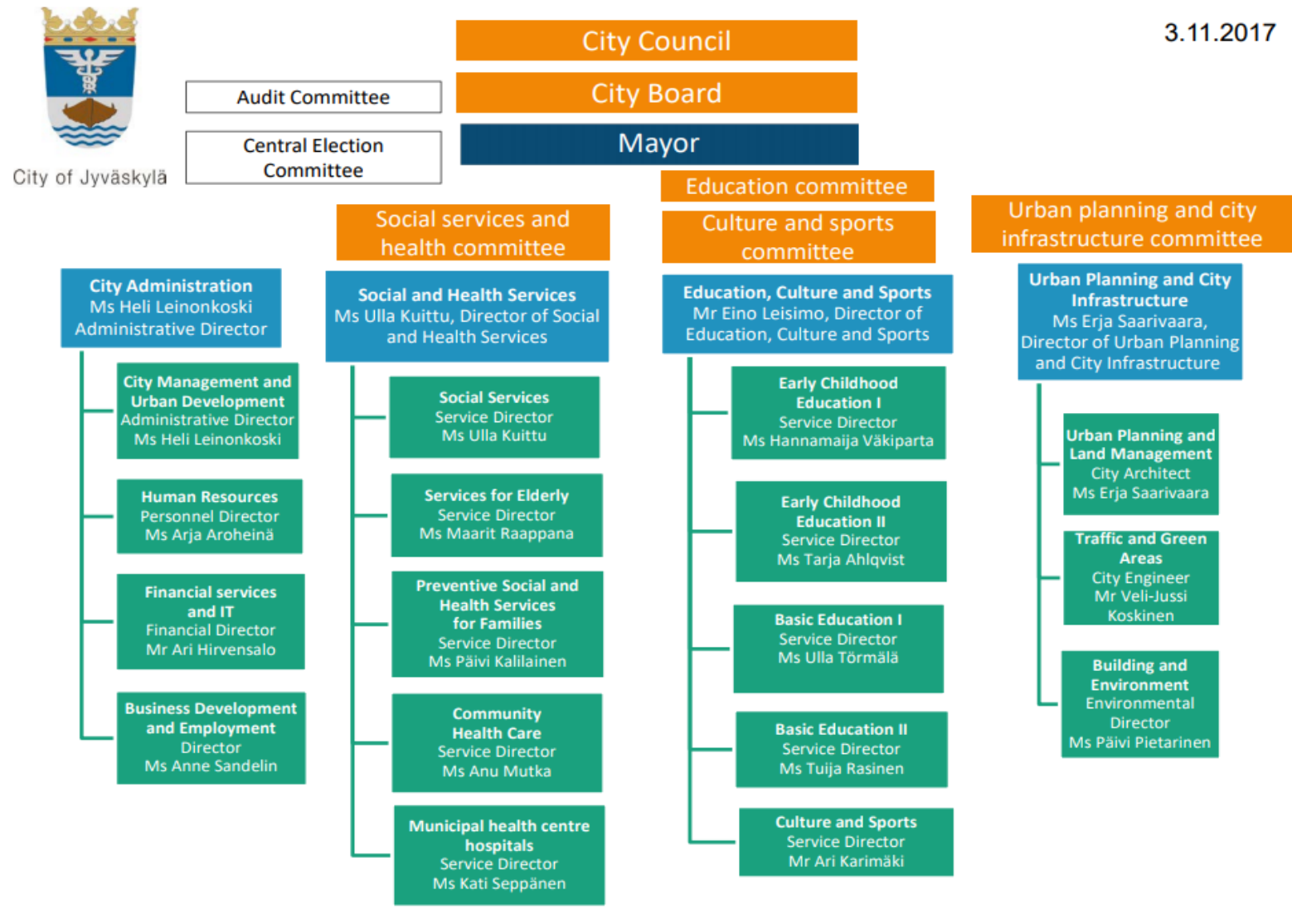
- Advancing equity by developing quality of special education and diminishing class sizes
- Strategic developing according to government key projects

(Aho, Pitkänen & Sahlberg, 2006; Ministry of Education and Culture, n.d.)

Finnish teachers and principals serve local authorities



(Risku, 2018)



(City of Jyväskylä, n.d.)



(Risku, 2018)

Finance of education on local level

Financial responsibility

- Education provider bears the responsibility

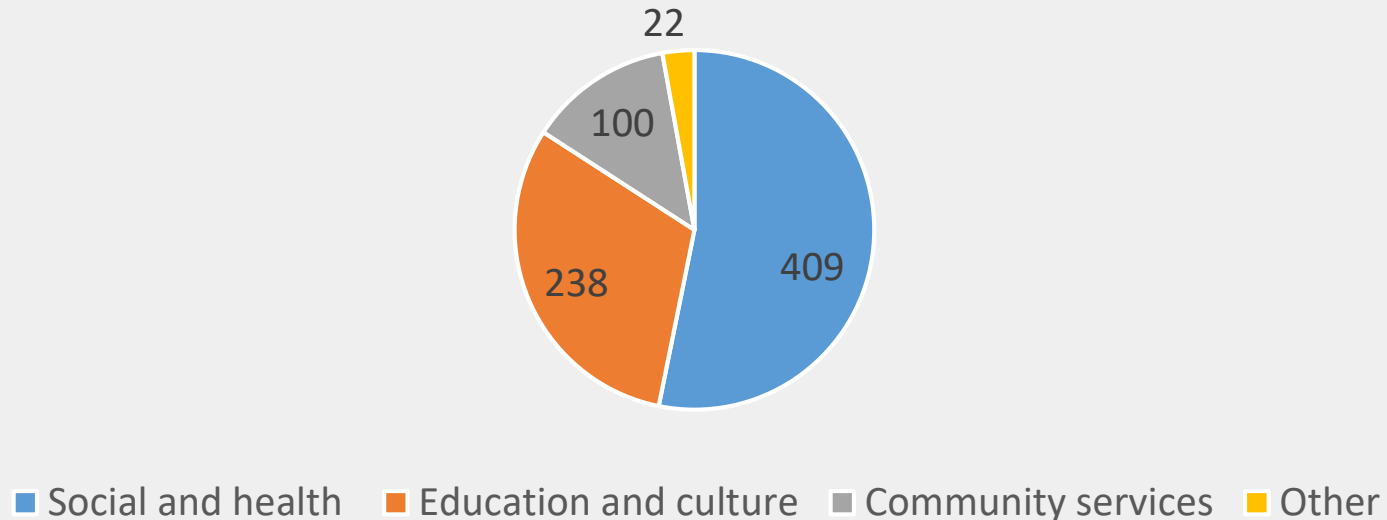
- Strong shift from state to education provider responsibility

 - For example, local responsibility in basic education 1970s 30% -> 2010 60%

- State subsidies on education are not ear-marked but can be used for other purposes

- For example, city of Jyväskylä

Cost structure of City of Jyväskylä (million euros)



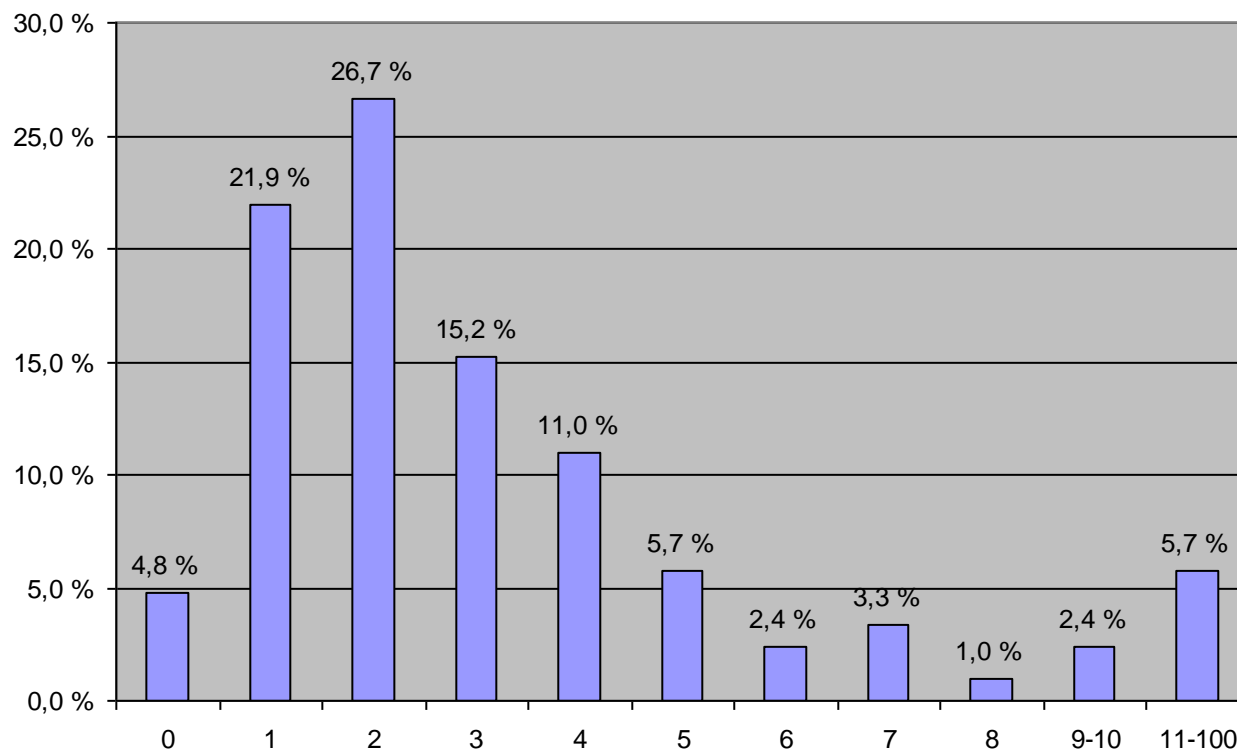
(Aho, Pitkänen & Sahlberg, 2006; Local Finland, n.d.; Ministry of Education and Culture, n.d.)

On the sizes of staff in municipal education offices



(Risku, 2018)

- 4,8 % no one
- 21,9 % one person
- 21,4 % also work as principals

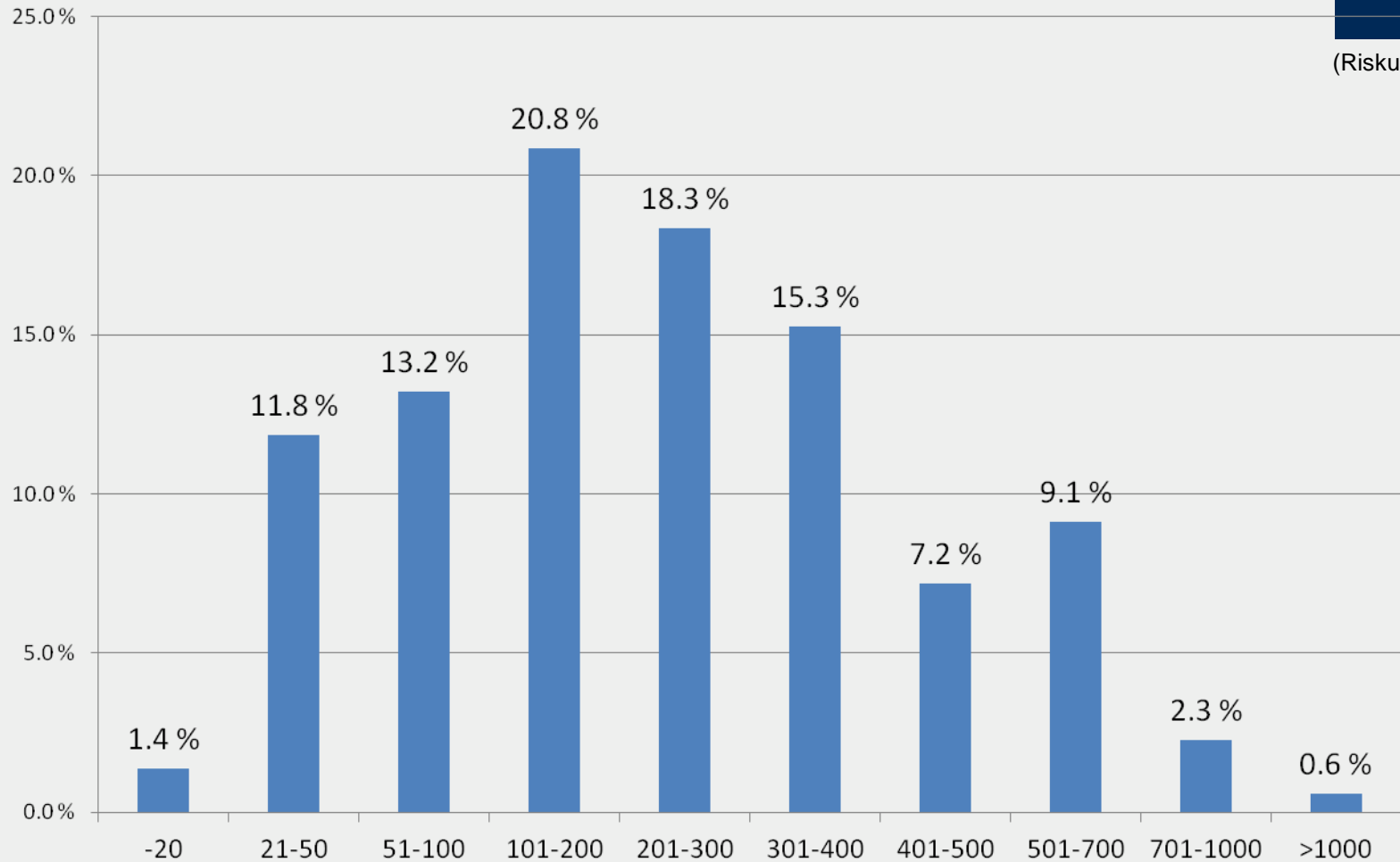


(Kanervio & Risku 2009, pp. 26-28, 75, 150)

Various size schools need different kind of educational leaders



(Risku, 2018)



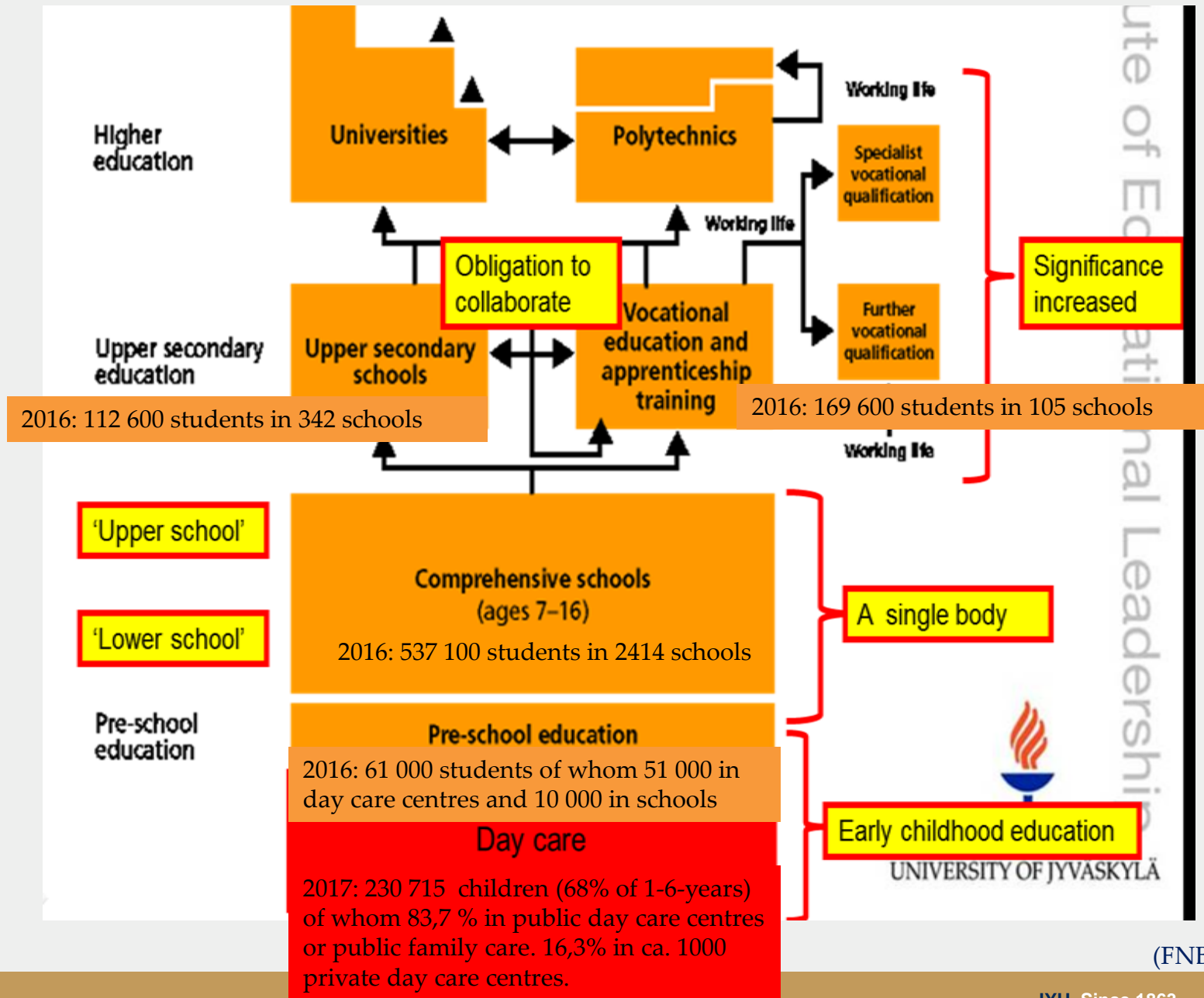
Number of students / school in 2014

(Kanervio, Pulkkinen & Risku, 2019)

We need educational leaders for the various school forms



(Risku, 2018)



(FNBoE, 2009; Risku, 2016)

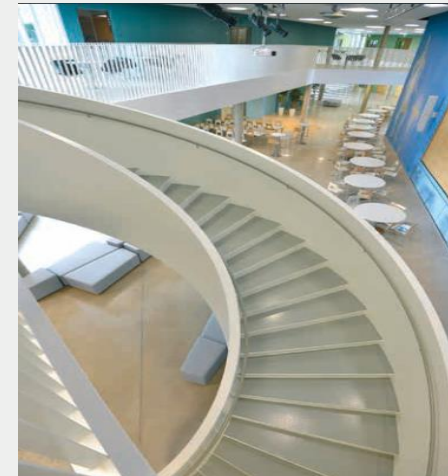
Rising trend of multi-purpose community centres



(Risku, 2018)



- Maternity and child welfare clinic
- Day care centre
- Comprehensive education
 - General education
 - Special education
 - Education for intellectually disabled
- Youth services
- Sport services
- Adult education services
- Premises for clubs and associations
- Staff 110 (85 in education) with emphasis on co-working
- **Library**



Finnish school leadership structure



(Risku, 2018)

- Leadership systems must be determined in local ordinances
 - **Each school has to have a principal who answers for the operations of the school and sufficient personnel to enable the school to be functional according to legislation.**
 - The job description of the school has to be determined in relation to the operational environment and to the leadership resource in the personnel. Thus the view on leadership is a collaborative with the following foci
 - management of every day, distributive leadership, pedagogical leadership, strategic/change leadership, personnel management (FNBoE, 2013.)
- Principals have to look at leadership and management from the perspective of the superior.
 - As the representative of the organisations, superiors typically bear the responsibility for
 - one's unit to enact its mission and tasks
 - organising, scheduling, ensuring occupational safety and solving problems
 - one's unit and employees to follow legislation, collective labour agreements
 - Superiors typically have the right to direct their employees' work
 - Lead and follow work
 - Quality, conduct
 - Give orders how the work should be conducted
 - Where and when
 - Employees are to follow their superiors' instructions even when they disagree
 - For conflicts, there are collective agreements on how to solve them. (Kauppinen, 2017.)

Qualification and education of educational leaders



(Risku, 2018)

- **The qualifications of principals have to comprise**
 - Teacher qualification (Master's Degree) in the respective school form AND
 - Edufi certificate in educational administration (15 ECTS) OR
 - university studies in educational administration (25 ECTS) OR
 - otherwise proven experience in educational administration AND
 - specific education in educational leadership
 - Principals' qualifications should be applied also to vice and assistant principals
 - Qualifications for other educational leaders are not determined but in general
 - concern and areal leaders have at least principals' qualifications

- **Education for principals should be based on**
 - a systematic and modular education system in educational leadership starting with teacher pre-service and continuing throughout the professional careers as the leadership tasks expand and deepen

(FNBoE, 2013)



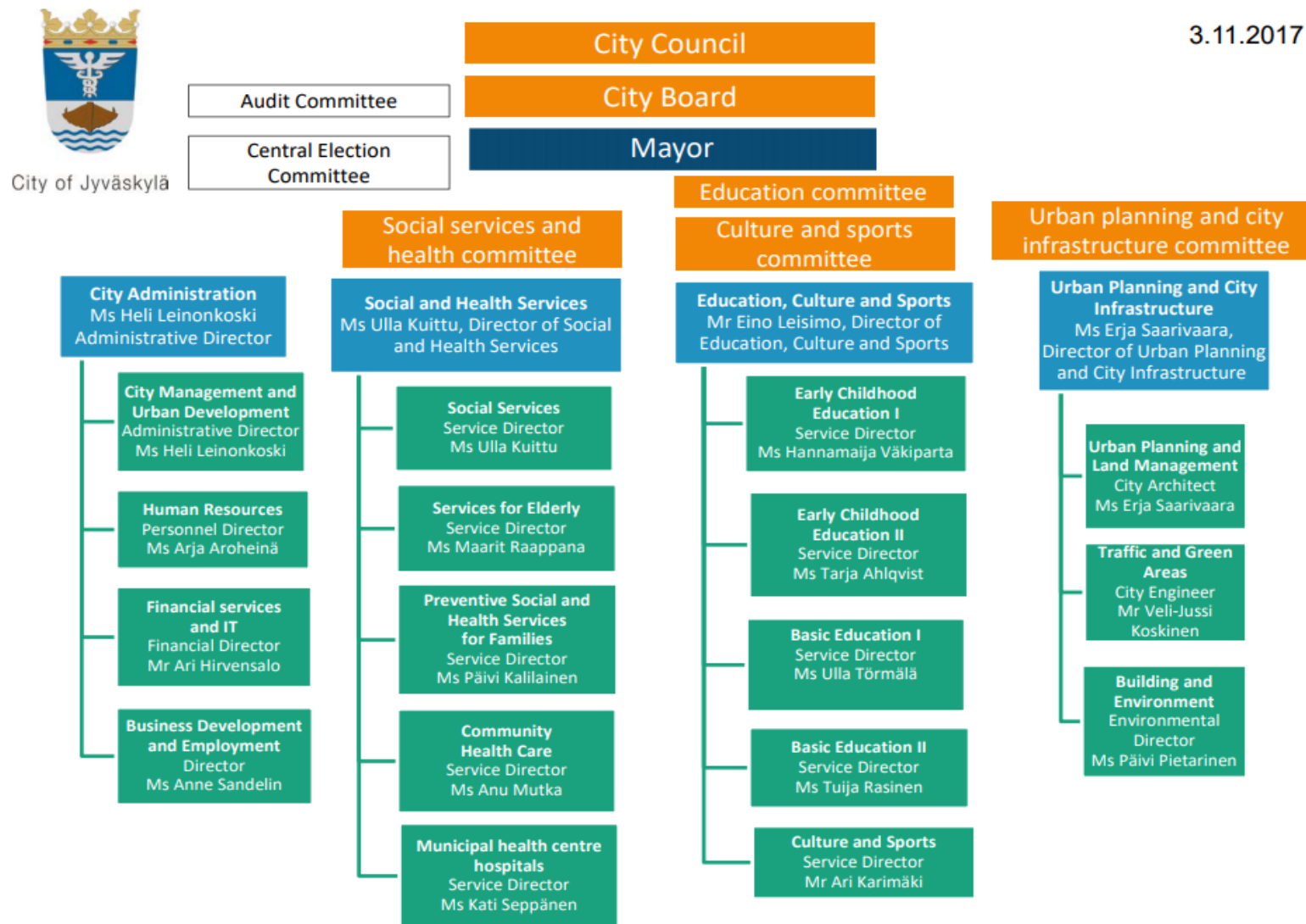
School Boards in Finland



Most municipalities have a municipal school board



(Risku, 2018)

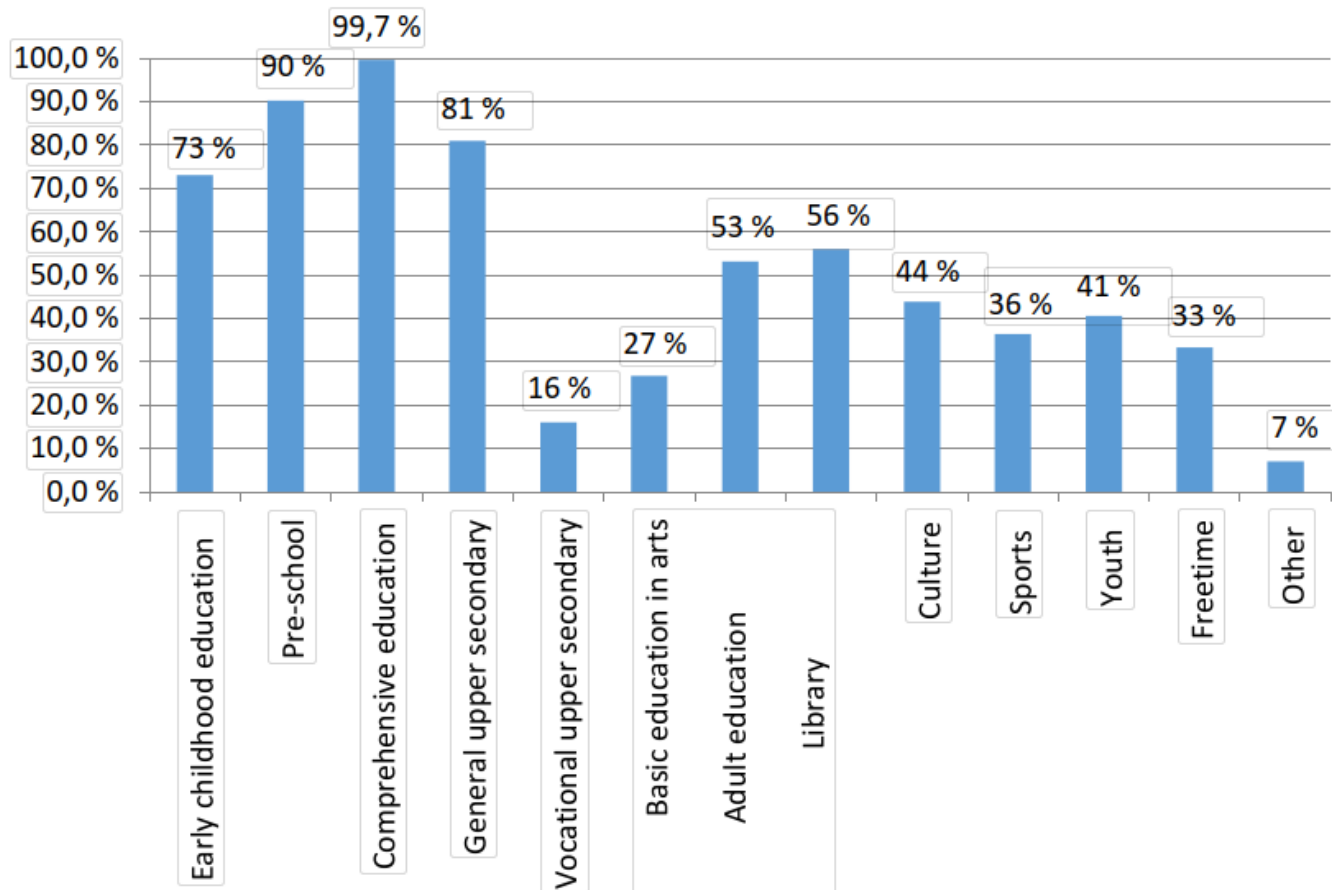


(City of Jyväskylä, n.d.)

Municipal school boards' responsibility areas vary



(Risku, 2018)



(Risku, Pulkkinen & Kanervio, 2014)

Individual schools may or may not have a parental board



(Risku, 2018)



(google maps for the City of Jyväskylä)



(Risku, 2018)

Parental involvement according to parents 1

<https://vanhempainliitto.fi/artikkelit/barometri/>

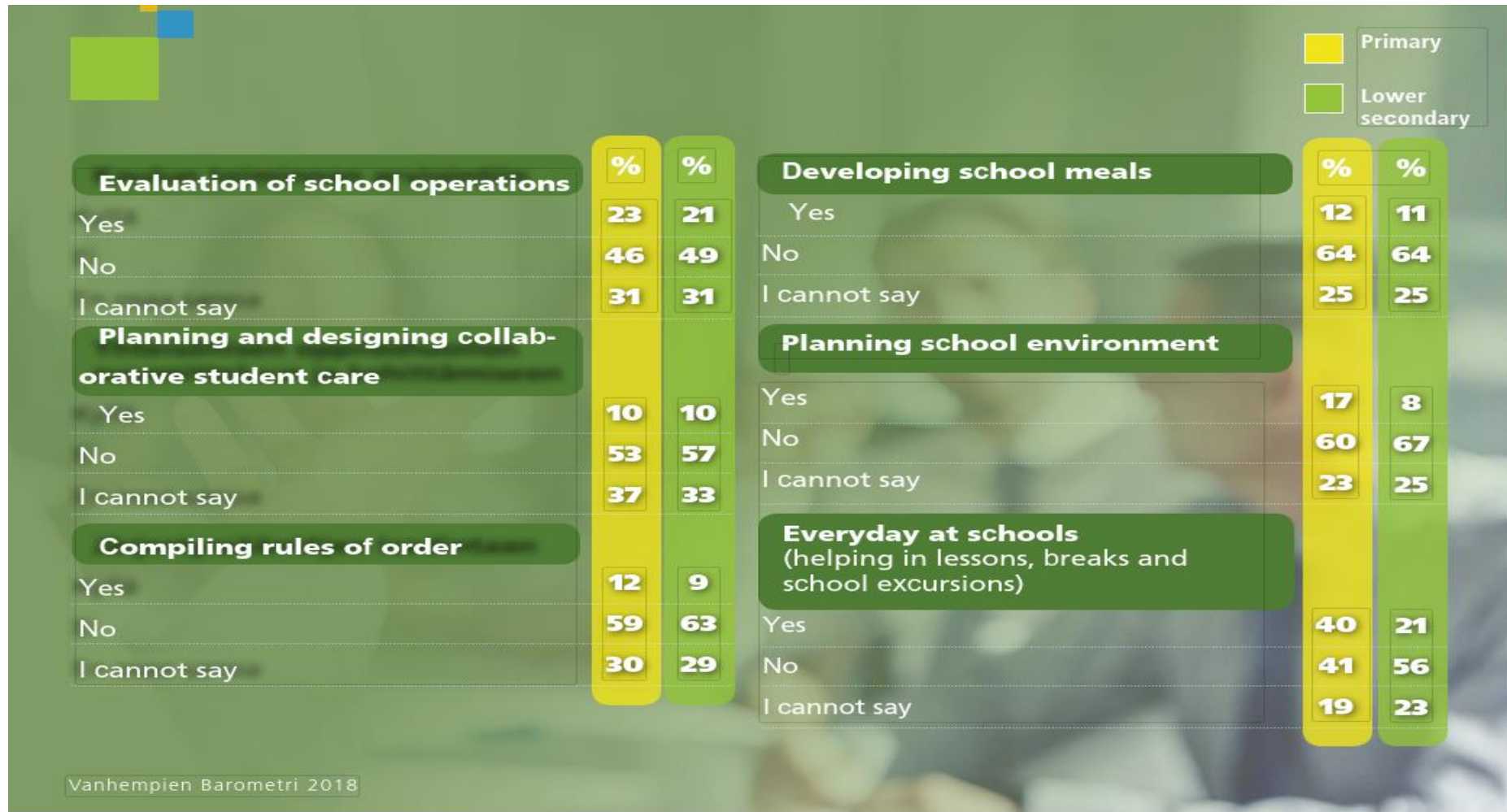


(Finnish National Parental Association, 2018; Translation Risku, 2018)



(Risku, 2018)

Parental involvement according to parents 2

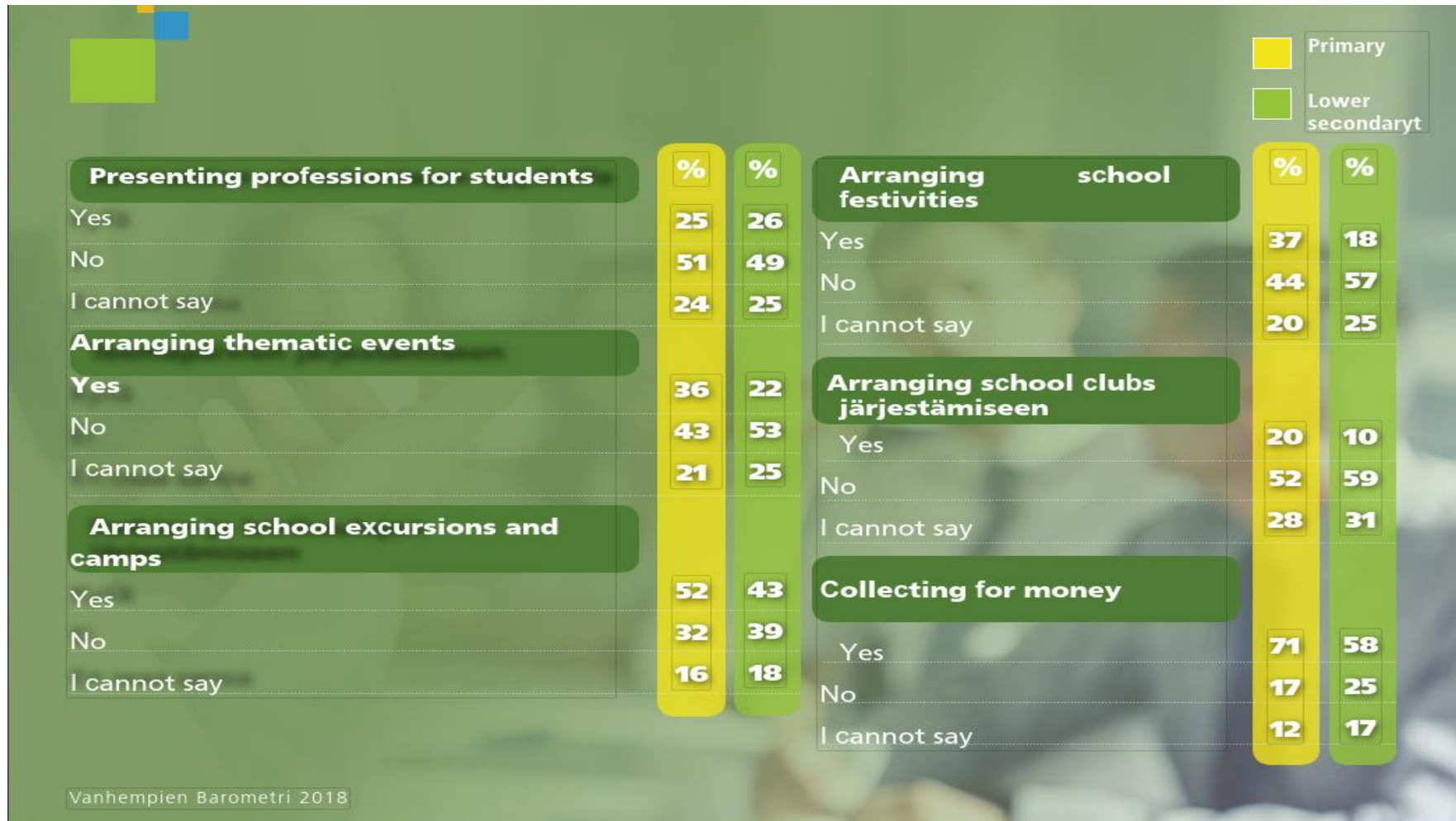


(Finnish National Parental Association, 2018; Translation Risku, 2018)



(Risku, 2018)

Parental involvement according to parents 3



(Finnish National Parental Association, 2018; Translation Risku, 2018)



(Risku, 2018)

Parental involvement according to parents 4

Recommendations

- Parental involvement in the activities and development of school is a goal of the new curriculum. Parental involvement must not focus on collecting money, but parents must be taken along in the processes to develop school welfare and school activities.

Curriculum encourages

to involve

parents

Vanhempien Barometri 2018

(Finnish National Parental Association, 2018; Translation Risku, 2018)



(Risku, 2018)

Parental involvement according to parents 5

Parents' wishes for their involvement

Parents are different from each other and their wishes to be involved in school operations vary a lot.

How would parents want to take part in the everyday of school?

	Primary	Lower secondary
	%	%
Participating in value discussions	29	25
Developing school operations	37	30
Visit open-door events	56	50
Help in school everyday	31	17
Act as experts in lessons	28	21
Collecting money	42	33
Getting information about school everyday	56	52
Take part in parental collaboration on class level	30	21
Take part in parental association activities	19	11

Vanhempien Barometri 2018

(Finnish National Parental Association, 2018; Translation Risku, 2018)



(Risku, 2018)

Parental involvement according to parents 6

Recommendations

- Parents' involvement should be regarded as having various forms and parents should be involved according to their interests. All parents do not have to take part in all the various ways of involvement school offers.

Parents:

schools's most important

partner

vanhempainliitto.fi

Vanhempien Barometri 2018

The infographic features a puzzle metaphor with a red piece on the left and a green piece on the right, both being placed by hands. The background is a warm brown color with decorative squares in the top left corner.

(Finnish National Parental Association, 2018; Translation Risku, 2018)



Modeling of the School Board as a Problem

https://padlet.com/rehtori_institu/181218Tallinn1





We need to meet with the paradigm shift

(Risku, 2018)

Newtonian paradigm is transforming into quantum paradigm.



SIMPLE
LAW- ABIDING
CONTROLLABLE

COMPLEX
CHAOTIC
UNCERTAIN

CERTAINTY
PREDICTABILITY
HIERARCHY
ATOMISM
TOP DOWN
PASSIVE WORKERS
ONE BEST METHOD
COMPETITION
UNYELDING BUREAUCRACY
EFFECTIVITY
REACTIVITY

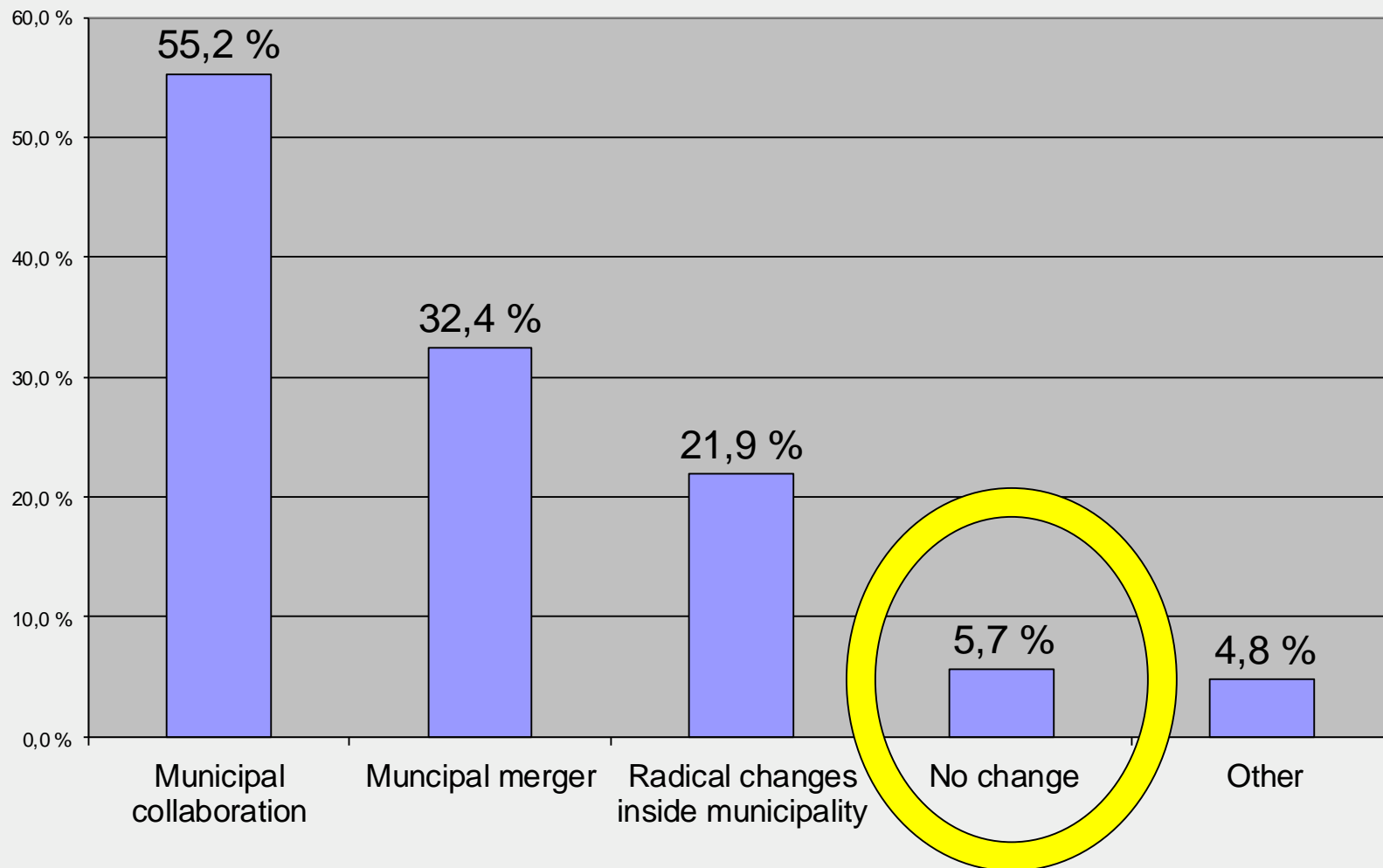
UNCERTAINTY
INPREDICTABILITY
NO HIERARCHY, NETWORKS
HOLISM
SEVERAL POWER CENTRES
PARTNERS
MANY BEST METHODS
COLLABORATION
FLEXIBLE TRUST
APPROPRIATENESS
PROACTIVITY

(Risku, 2002 on Zohar, 1997)

We need to meet with the pace of change



(Risku, 2018)

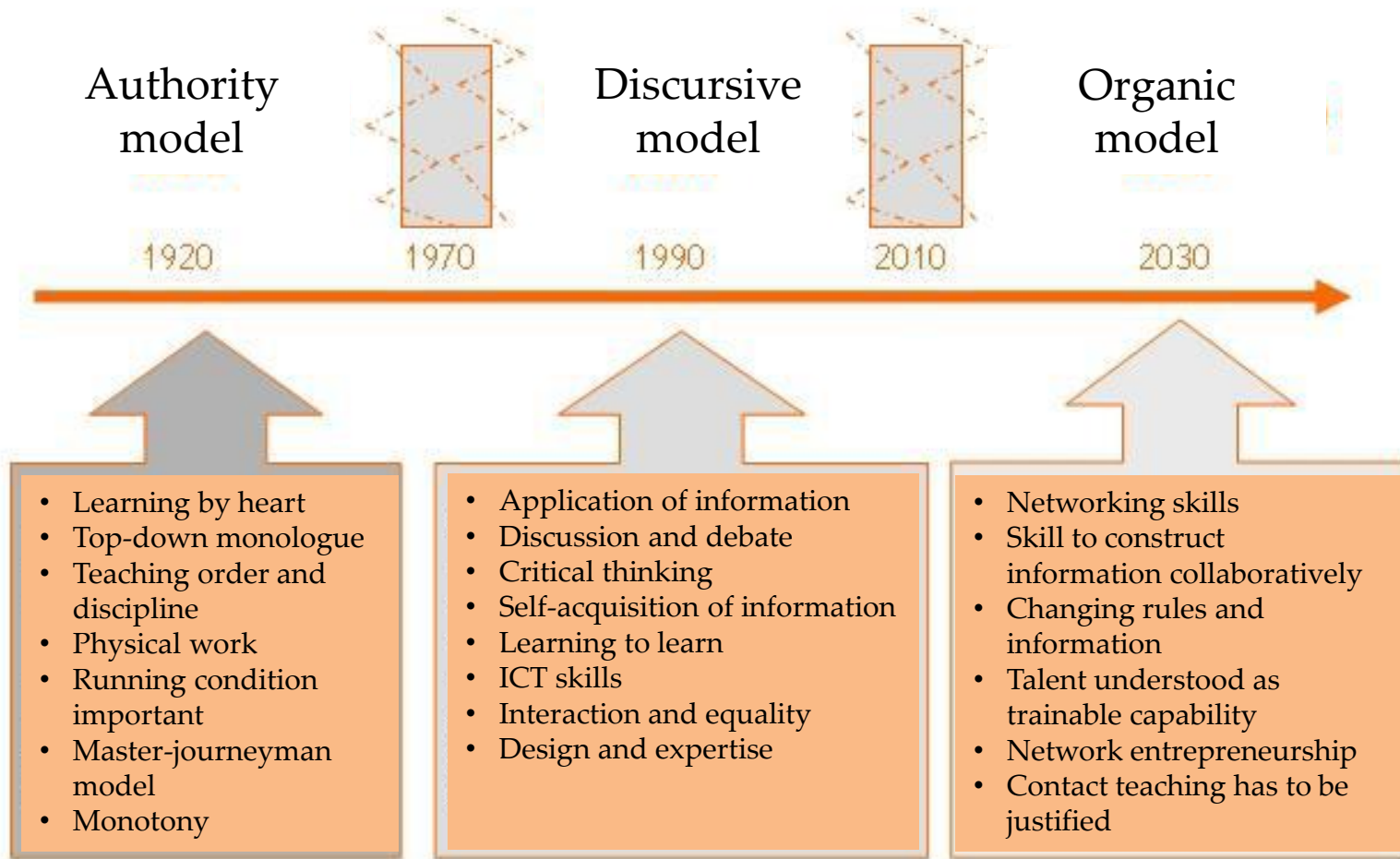


(Kanervio & Risku, 2009)

Evolutionary scenarios for educational organisations in Finland



(Risku, 2018)



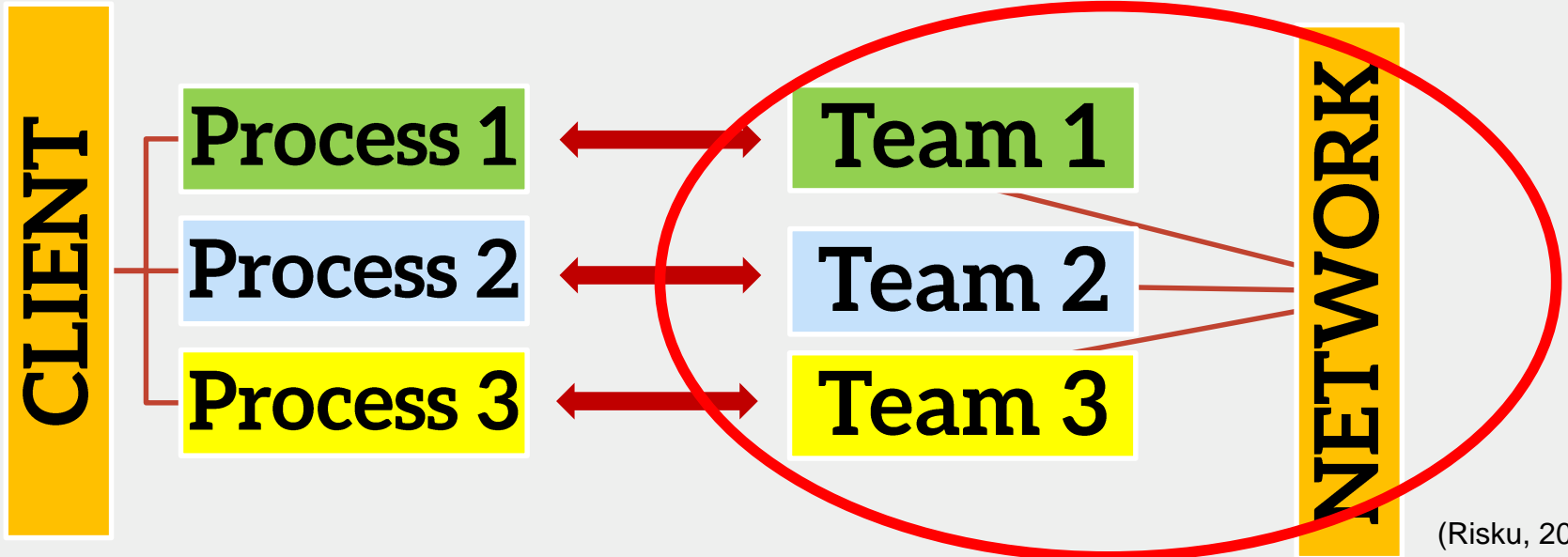
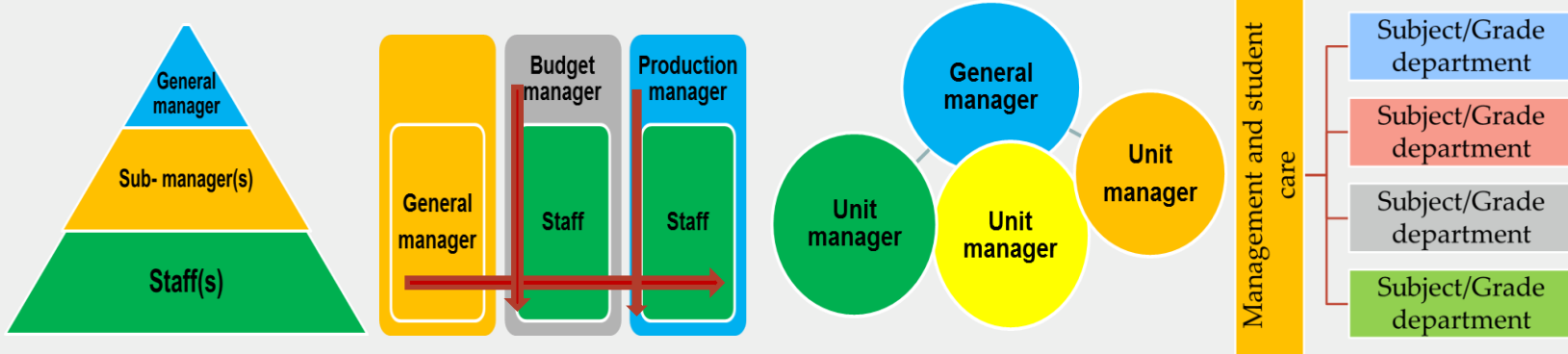
© Kuosa 2007

(Aalto, Ahokas & Kuosa 2008, 34; Translation Risku, 2016)

WE NEED EDUCATIONAL LEADERS THAT MOVE AND WORK FROM FUNCTIONAL TO PROCESS AND NETWORK ORGANISATIONS



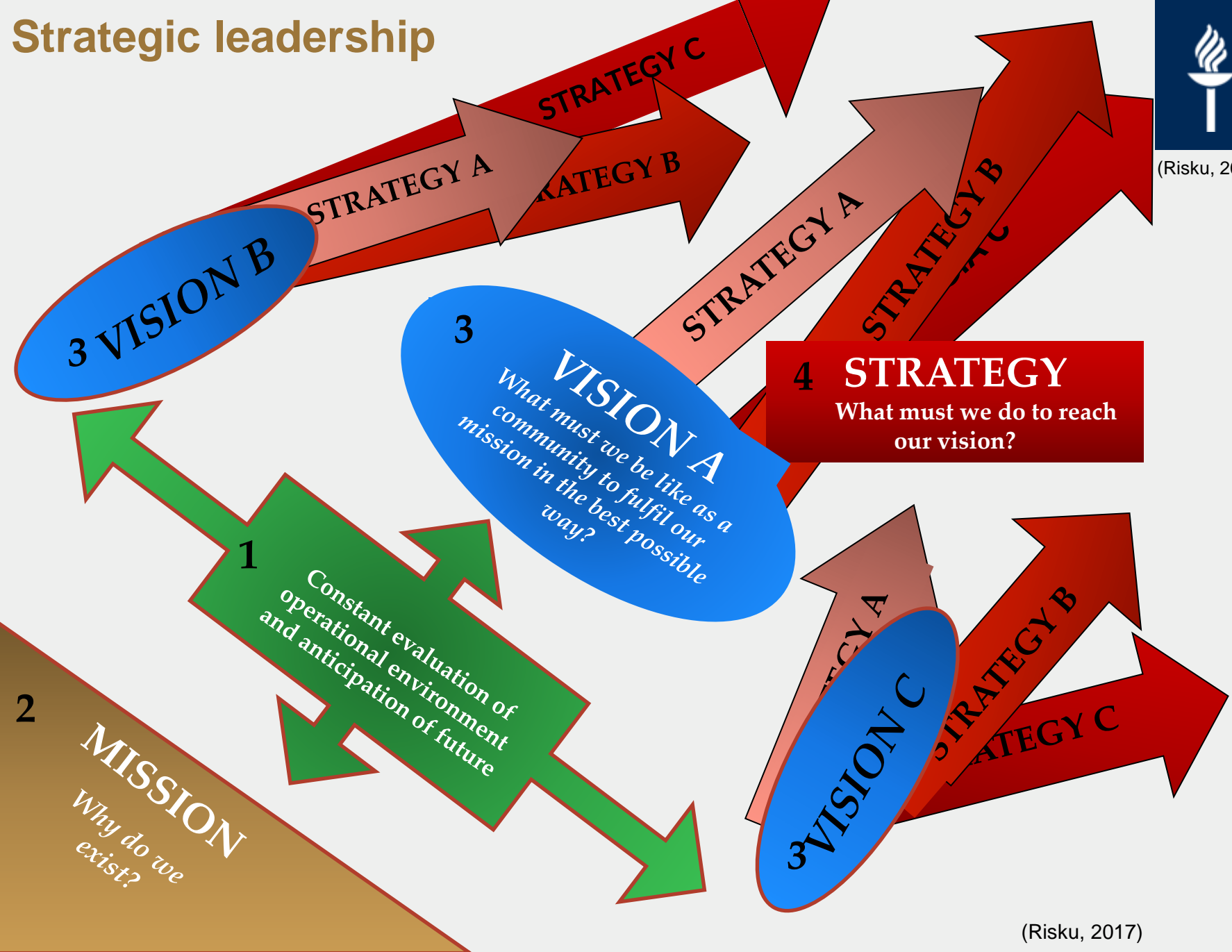
(Risku, 2018)



(Risku, 2018)



(Risku, 2018)



(Risku, 2017)

Leading in change

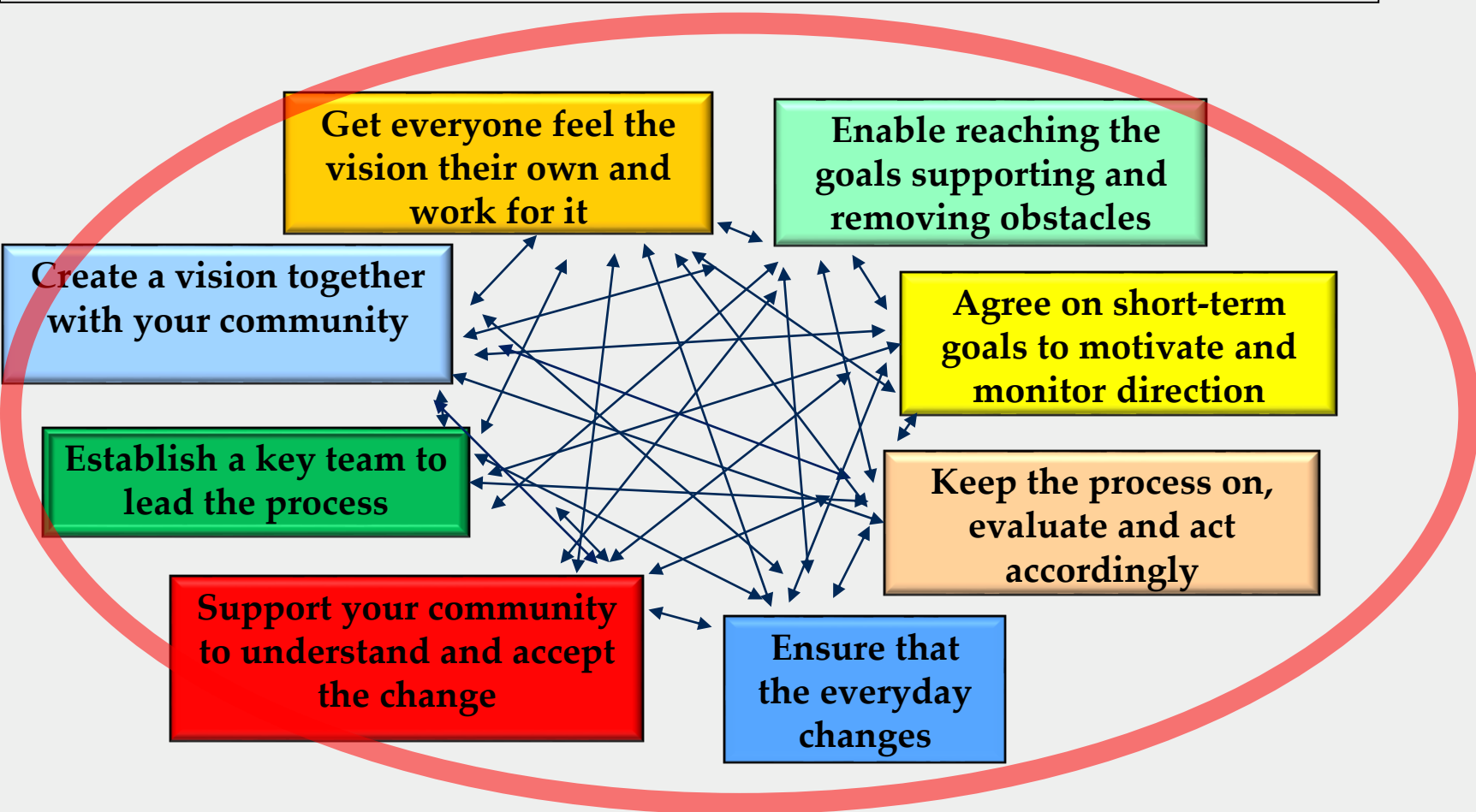
Kotter (1996) Leading Change

Duke (2004) The Challenges of Educational Change

Kotter (2014) Accelerate



(Risku, 2018)



Work simultaneously and constantly with all steps .
Establish novel structures and work both in them and in the old ones.
Be on alert, agile and swift.

(Risku, 2017)



Modeling of an Appropriate School Board

https://padlet.com/rehtori_institu/181218Tallinn2



Support to Support Providers Project



(Risku, 2018)

- A year-long professional development project to develop neighbourhood schools for the next decade
- Funded by the National Agency for Education and conducted by Institute of Educational Leadership, University of Jyväskylä, in collaboration with Government Valteri School, Centre for Learning and Consulting
- Municipality-level educational leadership teams from 20 municipalities from various regions in Finland
- National conference to show and audit processes on Nov 2 2018

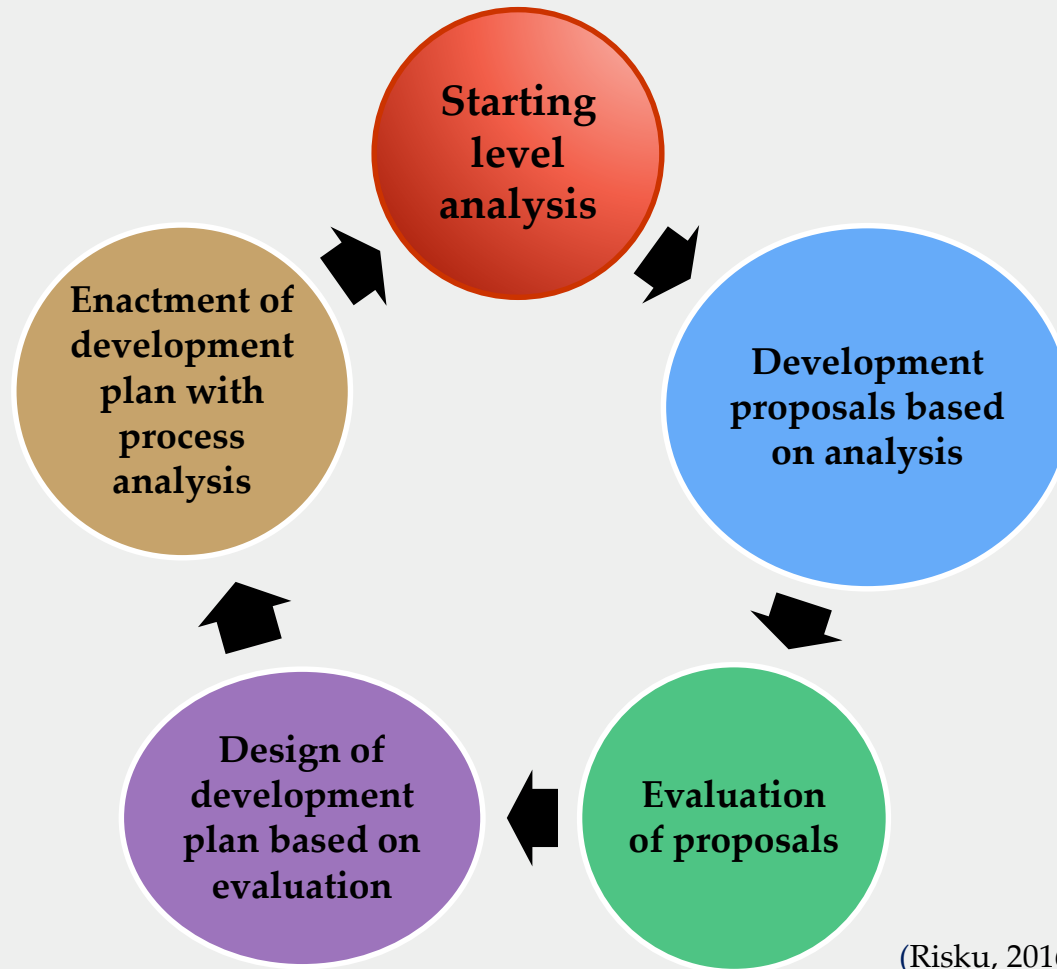


(Risku, 2018)

Enquiry method



- Developing one's community through conducting research on it (Risku, 2018)
- The basic enquiry cycle comprises the following phases



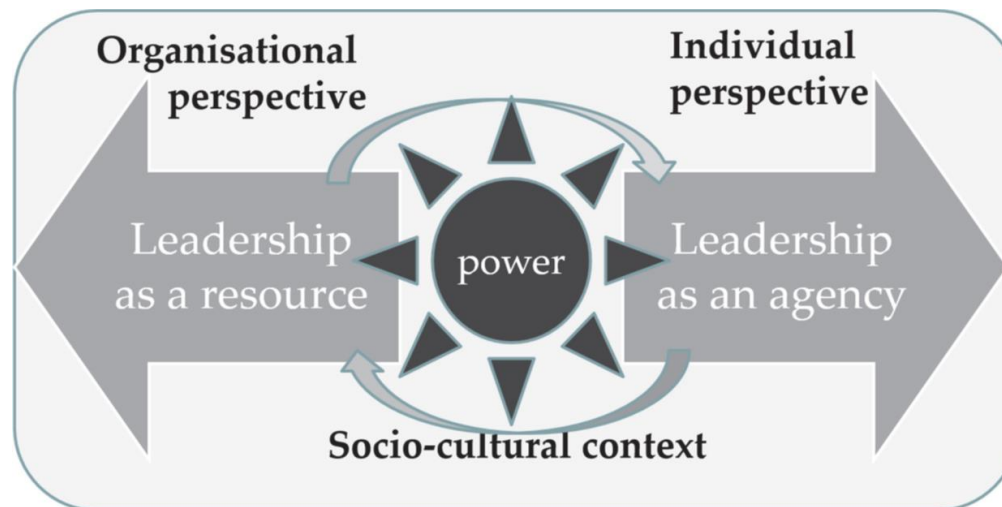
(Risku, 2016; <http://www.ec4slt.com/>)



(Risku, 2018)

Leadership and professional agency

- Leadership is both resource and agency established in the processes of the community. Both the community and its members need resources. Agency is based on this need for resources. The need provides community members opportunities to affect their communities and their members. This in turn creates complex power relationships amongst those participating in the processes. (Tian, Risku & Collin, 2015)



(Tian, 2017, s. 18)

It is vital to consider people as good and capable and focus on developing their capacity with system development



(Risku, 2018)





Blaming the failing



Supporting the individual and improving the system

Consequences

-  What and how much to evaluate and how to use the information
-  Establishing and maintaining trust and ownership in society

Professional identity



(Risku, 2018)

- Professional identity refers to one's perception on oneself as a professional actor based on one's life history: how one understands him-/herself in relation to work and professionalism, and how one would like to become in his/her work and profession
- Professional identity comprises also conceptions on where one feels to belong and identify him-/herself, what one considers important and in what one commits to in his/her work and profession. It also includes values on work, ethical dimensions as well as goals and beliefs.
- The concept of identity and with it the concept of professional identity has gone through radical changes. Today we think that identity is fragmented, consistently changing and irregular.
- Identity is a dynamic and consistently negotiable conception of ourselves. It is constructed in relation to our experiences, situations and people with whom we interact in the everyday.

(Eteläpelto & Vähäsantanen, 2006)

Professional expertise



(Risku, 2018)

■ Special knowledge, skills and judgement in a particular area.

- An expert knows and observes more
- An expert perceives the essentials and understands from less
- An expert can make more accurate interpretations and thus forecast
- An expert remembers entities instead of fragments

■ Benefits of expertise

- Expertise allows one to choose the most appropriate methods and ways
- Expertise allows one to obtain good outcomes with less trouble

(Colvin, 2008; Ericsson, Charness, Feltovich & Hoffman, 2006; Risku, 2014)



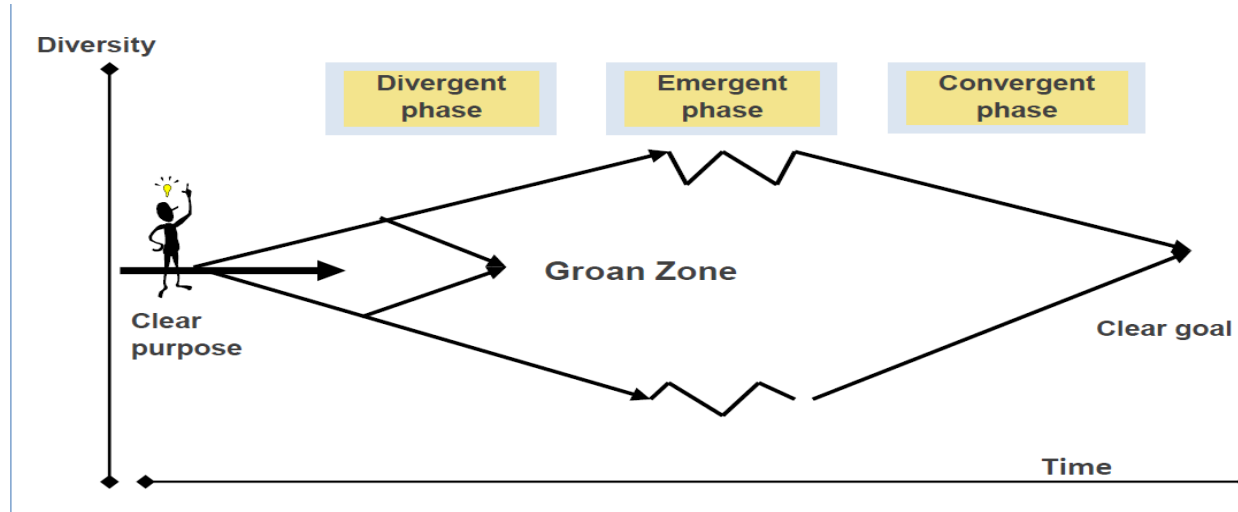
Pedagogy of leadership



(Risku, 2018)

- Heart in participatory leadership

- For example Art of Hosting (and Harvesting)



(Lundqvist et al., 2013, p. 31)

- Learning core practices like

- Constant practice of collaborative learning and the enquiry method

- for collaborative learning, see <http://effect.tka.hu/> (EFFeCT, n.d.)

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- Conducting dialogue, mentoring and coaching.

- Work methods like world café, open space, gallery walk etc.

- ICT-tools like padlet, trello, blogging, skype, yammer, kahoot

(Risku, 2018)

Pedagogical leadership



(Risku, 2018)

Socio-cultural
operational
environment

Community of
learners

Examination of
operational environment

Mission, visions and
strategies

Strategic plan

Operational
culture

Superior

Staff

Client



(Alava 2008; Alava, Halttunen & Risku 2012; Andrews, Basom & Basom 1991; Hallinger & Heck 1998; Helakorpi 2001; Kleine & Kracht 1993; Lee & Dimmock; Mäkelä 2007; Raasumaa 2010; Risku 2012, 2016, 2017, 2018; Risku & Pekkarinen, 2018; Southworth, Stevenson 2000)

Good pedagogical leader



(Risku, 2018)

■ Influences people's self-development

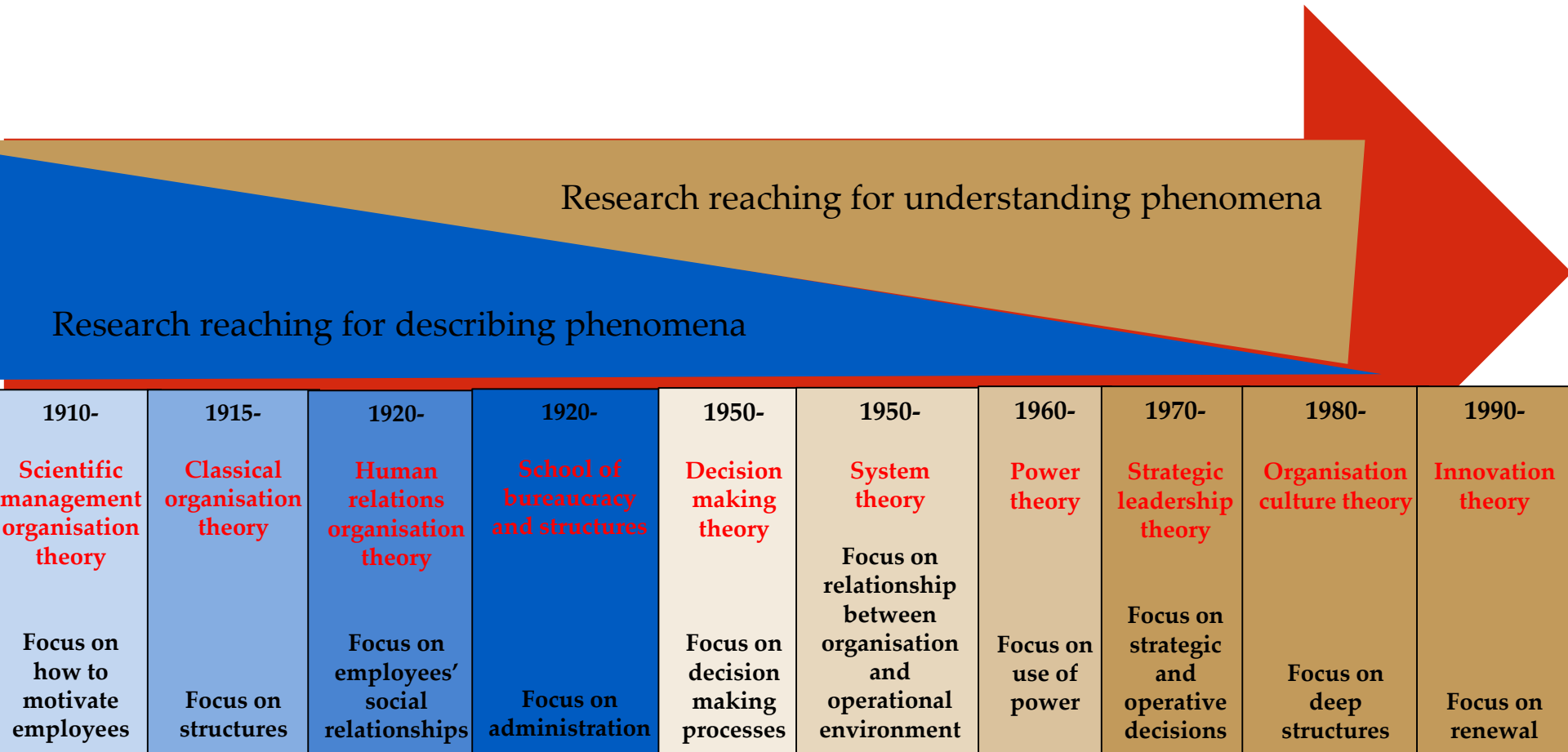
- Leads him-/herself successfully
- Knows his/her people
- Supports empowerment
- Passes information
- Directs, guides, helps, advises, supports and trusts
- Ensuring many-sided training

■ Advances dynamic collaboration

- Ensures common understanding
- Creates distributed leadership, innovative learning culture and new pedagogical infrastructures
- Offers support for learning and leading learning in networks
- Leads strategic development

(Risku, 2018 synthesis on Blase & Blase, 1998 & Raasumaa, 2010)

Central organisation theories and their evolvement



(Harisalo, 2006)

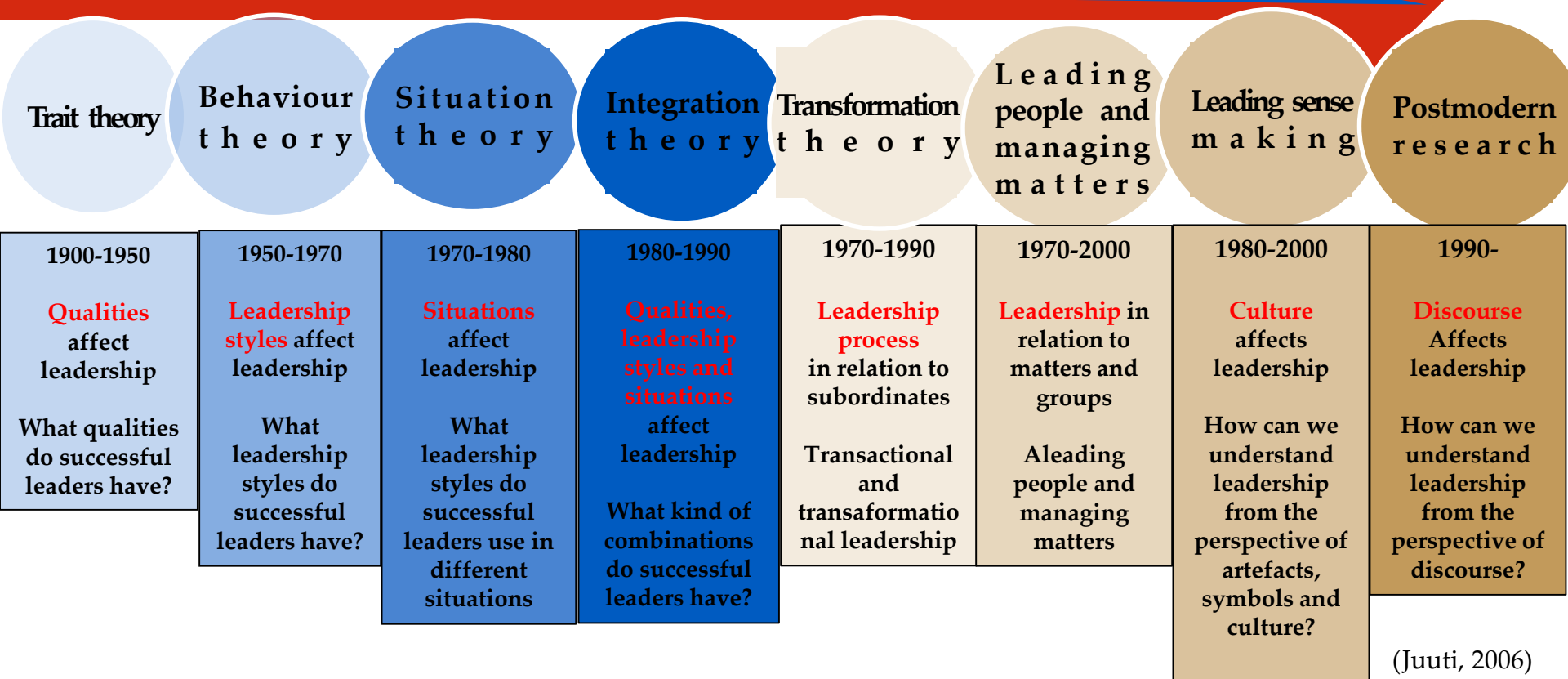
Central leadership theories and their evolvement



(Risku, 2018)

Research reaching for understanding phenomena

Research reaching for describing phenomena



(Juuti, 2006)



(Risku, 2018)

Thank you!

